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# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

Madanapalle-517325, Annamayya Dist., Andhra Pradesh

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## DEPARTMENT OF MANAGEMENT STUDIES



## NEWS LETTER - 2024

Volume 6 Edition 1 January 2024



If you really look closely, most overnight successes  
took a long time.

-Steve Jobs-



**NEWSLETTER**  
**DEPARTMENT OF MANAGEMENT STUDIES**

**NEWSLETTER MESSAGE FROM**



**Mr. VENU CHOUDARY**  
**Director – Training & Placement cell**  
**Madanapalle Institute of Technology and Science**

MITS MBA is considered one of the leading learning centers and meets the aspirations of young prospective business leaders by providing a rigorous two-year full-time MBA program with innovative, cutting-edge technology and new specializations such as Data Analytics, Finance, Human Resources, and Marketing.

State-of-the-art infrastructure with ample knowledge resources and computing facilities provides the best opportunities for exploration. The institute equips budding managers with a combination of technical skills and value-based decision-making abilities.

I am confident that our MBA students will make significant contributions to the industry with social responsibility and wish them all the very best in their careers.

**Date:01-01-2024**

## **About Department**

The Department offers a full time Post Graduate M.B.A. programme affiliated to JNTUA, Anantapur governed by AICTE. The MBA programme has started in the year 2004 with very good infrastructure and an environment that is conducive for learning. It has been a hub of innovative activity and is constantly on the lookout for the opportunities to collaborate with the industry as well as the educational institutions around the globe. The specializations offered are HR, Marketing, Systems and Finance.

The Department has obtained UGC-Autonomous Status in the year 2014 and is running the programmes successfully meeting all the requirements. The College Academic Council, Board of Studies of the department strive to provide quality education and most advanced curriculum and syllabus to make the students industry ready and excel in the contemporary business world

The M.B.A. Programme under Department of Management Studies was Accredited by the National Board of Accreditation (NBA) of All India Council for Technical Education (AICTE).

## **Vision**

To become a globally recognized center of excellence in the area of management by building managerial competencies among the students and making them global business leaders. Further the department aspires to prepare them to become visionary leaders with new perspectives, thinking, and ideas.

## **Mission**

M1: Empower students with ability to face real time situation and thereby inculcate the spirit of entrepreneurship.

M2: To facilitate industry driven learning amongst students and faculty.

M3: To provide a platform for knowledge creation and dissemination through requisite infrastructure to benefit students, staff, research community, and society at large.

M4: To contribute to the socio - economic development of the society through excellence in research and teaching.

## POs and PEOs of the Program

### PROGRAM OUTCOMES (POs)

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster Analytical and critical thinking abilities for data-based decision making.

PO3: Ability to develop Value based Leadership ability.

PO4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO6: Apply emerging tools, techniques and resources to manage an organization.

PO7: Possess the skills required to integrate concepts from various disciplines to identify and develop business strategies.

PO8: Recognize the need for and have the preparation and ability to engage in independent and life-long learning in the broadest context.

### PROGRAM EDUCATIONAL OBJECTIVES (PEOs):

PEO1: Graduates of the programme will have successful careers as managers and business leaders

PEO2: Graduates of the programme will display a sense of professionalism, ethical attitude, effective communication skills, multidisciplinary approach with a strong insight to address socio-cultural issues.

PEO3: Graduates of the programme will continue to learn and adopt to the changing world of business with a strong focus on R&D

## **EDITORIAL BOARD:**

### **Faculty Editor:**



Mr. S Muthu Kumar  
Assistant Professor  
Department of Management Studies

### **Student Editors:**



D. Uma Mahesh



P. Rakesh Kumar

## **FACULTY AND STUDENTS' ACHIEVEMENT IN NPTEL COURSE**

The NPTEL Swayam Courses Enrollment and Completion Report for the period of July to October 2023 present a comprehensive overview of the participation and achievements of the faculty and students from the Department of Management Studies. This initiative aimed to foster continuous learning and skill development among the students by providing them with diverse courses covering various domains.

During the specified period, a total of 23 students from the department have completed NPTEL Swayam courses. These students exhibited a keen interest in expanding their knowledge and skills across a range of subjects, showcasing commitment to academic and professional growth.

The enrolled students participated in a diverse array of courses, each designed to enhance specific competencies. Notable courses included "Advanced Business Decision Support Systems," "Business and Sustainable Development," "Corporate Finance," "E-Business," "Marketing Management I," "Organizational Behaviour," and "Training of Trainers." This diverse selection reflects the varied academic interests and career aspirations of our student body.

The commitment and diligence of our faculty and students are evident in their course outcomes. A majority of the participants successfully completed their courses, demonstrating a solid understanding of the content and fulfilling the course requirements. Furthermore, several students achieved notable distinctions by receiving certifications such as "Elite" and "Elite+Silver."

1. Dr. B. Rajesh Kumar, Assistant Professor, Department of Management Studies, successfully completed the course Intellectual Property Rights and Competition Law with a consolidated score of 76% (Elite Silver) through NPTEL online certification.
2. Mr. B. Sreekanth, Assistant Professor, Department of Management Studies, successfully completed the course Introduction to Marketing Essentials with a consolidated score of 86% (Elite Silver) through NPTEL online certification.
3. Elite+Silver Certification: Meda Venkata Sai Jahnavi's outstanding performance in the "Training of Trainers" course earned her the distinguished "Elite+Silver" certification, which showcases an exemplary level of expertise and commitment.
4. Elite Certifications: D Uma Mahesh (Advanced Business Decision Support Systems), Digivinti Parimala (Business and Sustainable Development), and Kuruba Siddhartha (E-Business) received the prestigious "Elite" certification, indicating exceptional performance in their respective courses.

The majority of the participants successfully completed their courses, attaining a Final Score that met or exceeded the course requirements. This accomplishment highlights the dedication of our students to self-directed learning and their ability to adapt to online learning environments.



**Elite**  
**NPTEL Online Certification**  
 (Funded by the MoE, Govt. of India)

This certificate is awarded to  
**DR B RAJESH KUMAR**  
 for successfully completing the course

**Intellectual Property Rights and Competition Law**

with a consolidated score of **76** %

Online Assignments	21.25/25	Proctored Exam	55.1/75
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Total number of candidates certified in this course: **1762**

Aug-Oct 2023  
 (8 week course)

Prof. Harmanth Kumarji  
 Coordinator, NPTEL  
 IIT Kharagpur

Indian Institute of Technology Kharagpur

Roll No: NPTEL23MG688740902053 To verify the certificate

No. of credits recommended: 2 or 3

**Elite**  
**NPTEL Online Certification**  
 (Funded by the MoE, Govt. of India)

This certificate is awarded to  
**SREEKANTH BONTHALA**  
 for successfully completing the course

**Introduction to Marketing Essentials**

with a consolidated score of **86** %

Online Assignments	24.38/28	Proctored Exam	61.5/75
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Total number of candidates certified in this course: **983**

Jul-Oct 2023  
 (12 week course)

Prof. N. Srinivas Chandra  
 Professor (Faculty)  
 IIT Kharagpur

Prof. Rajagopal Padmanabhan  
 Professor (Faculty)  
 IIT Kharagpur

Indian Institute of Technology Kharagpur

Roll No: NPTEL22MG1228740691614 To verify the certificate

No. of credits recommended: 3 or 4

**Elite**  
**NPTEL Online Certification**  
 (Funded by the MoE, Govt. of India)

This certificate is awarded to  
**MEDA VENKATA SAJ JAHNAVI**  
 for successfully completing the course

**Training of Trainers**

with a consolidated score of **76** %

Online Assignments	23.13/25	Proctored Exam	52.25/75
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Total number of candidates certified in this course: **2549**

Jul-Oct 2023  
 (12 week course)

Prof. Ganesh Chandra  
 Professor (Faculty)  
 IIT Kharagpur

Prof. Rajagopal Padmanabhan  
 Professor (Faculty)  
 IIT Kharagpur

Indian Institute of Technology Kharagpur

Roll No: NPTEL23MG1495591600054 To verify the certificate

No. of credits recommended: 3 or 4

S.no	Name	Course Name	Certificate Type
1	D Uma Mahesh	Advanced Business Decision Support Systems	Elite
2	Digivinti Parimala	Business And Sustainable Development	Elite
3	Sali Hemalatha	Business And Sustainable Development	Successfully completed
4	Maruthi Prasad	Business And Sustainable Development	Successfully completed
5	Laya Bandaru	Business And Sustainable Development	Successfully completed
6	Eranna Gari Mounika	Business And Sustainable Development	Successfully completed
7	T Sandhya Rani	Corporate Finance	Successfully completed
8	Susmitha Yakasi	Corporate Finance	Successfully completed
9	Kuruba Siddartha	EvBusiness	Elite
10	K Mahesh Kumar Reddy	Marketing Management I	Successfully completed
11	P Sudharshan	Marketing Management I	Successfully completed
12	S Aravinda Kumar	Marketing Management I	Successfully completed
13	Manohar Raju Parampogu	Marketing Management I	Successfully completed
14	Jella Bhanuprakash	Marketing Management I	Successfully completed
15	B Himasree	Marketing Management I	Successfully completed
16	D Jagadeesh Kumar	Marketing Management I	Successfully completed
17	Singamsetty Harsha Vardhan	Marketing Management I	Successfully completed
18	Thallapaka Bhavani	Marketing Management I	Successfully completed
19	Shaik Nazeeba Shafiq	Organizational Behaviour	Successfully completed
20	Shaik Qhaziya Sulthana	Organizational Behaviour	Successfully completed
21	Meda Venkata Sai Jahnavi	Training Of Trainers	Elite+Silver
22	Rishitha Basam	Training Of Trainers	Elite
23	Neelam Sravani	Training Of Trainers	Successfully completed



## FACULTY ACHIEVEMENTS

1. Dr.K.V. Geetha Devi, Head and Assistant Professor of Department of Management Studies chaired a session in ICOTL 2023 IEEE International Conference on “Optimisation Techniques for Learning” held on 7<sup>th</sup> and 8<sup>th</sup> December 2023 conducted by School of Computers, Madanapalle Institute of Technology and Science, Madanapalle



2. Dr. K.V. Geetha Devi, Head and Assistant Professor of Department of Management Studies participated in “Five Days Online Workshop on SPSS in Research” organized by Star International Foundation for Research and Education, Tamilnadu from 26<sup>th</sup> December 2023 to 30<sup>th</sup> December 2023.



3. Mr.B. Sreekanth, Assistant Professor, Department of Management Studies attended Five Days Faculty Development Programme on “Hypothesis Testing and Regression Analysis” held on 24<sup>th</sup> April 2023 to 30<sup>th</sup> April 2023 conducted by IQAC, Madanapalle Institute of Technology and Science, Madanapalle.



4. Mr.B. Sreekanth, Assistant Professor, Department of Management Studies participated in IEEE International Conference on “Optimisation Techniques for Learning” and presented a paper titled on “Reduction of Dimensions of customer satisfaction in Food Delivery Apps using Confirmatory Factor Analysis” held on 7<sup>th</sup> and 8<sup>th</sup> December 2023 conducted by School of Computers, Madanapalle Institute of Technology and Science, Madanapalle.



5. Dr. K.S. Krishna, Assistant Professor, Department of Management Studies participated in National Level Professional Development Program on the topic “Research Methodology and Data Analysis” held on 9<sup>th</sup> August 2023 to 19<sup>th</sup> August 2023 at Seshadripuram Academy of Business Studies, Bangalore.



6. Dr. K.S. Krishna, Assistant Professor, Department of Management Studies participated in IP Awareness/Training Program under “National Intellectual Property Awareness Mission” held on 13<sup>th</sup> September 2023 organized by Intellectual Property Office, India



7. Dr. V.G. Murugan, Assistant Professor, Department of Management Studies attended Five Days Faculty Development Programme on “Hypothesis Testing and Regression Analysis” held on 24<sup>th</sup> April 2023 to 30<sup>th</sup> April 2023 conducted by IQAC, Madanapalle Institute of Technology and Science, Madanapalle.



8. Dr.B. Rajesh Kumar, Assistant Professor, Department of Management Studies participated in 10 Hours International Faculty Development Program on “Applications of Business Analytics” held from 9<sup>th</sup> October to 13<sup>th</sup> October 2023 organized by Ramaih Institute of Technology in collaboration with EXCELIR Edtech Pvt. Ltd.



9. Dr. B. Rajesh Kumar, Assistant Professor, Department of Management Studies participated and successfully completed the Three days “Face to Face FDP” on “Inculcating Universal Human Values in Technical Education” held from 5<sup>th</sup> October 2023 to 7<sup>th</sup> October 2023 organized by All India Council for Technical Education at Madanapalle Institute of Technology and Science, Madanapalle.



10. Dr. B. Rajesh Kumar, Assistant Professor, Department of Management Studies successfully completed the Faculty Development Programme on “Intellectual Property Rights and Competition Law” with consolidated score of 76% (EliteSilver) through NPTEL online.



11. Dr. E. Gnana Prasuna, Assistant Professor, Department of Management Studies participated in 10 Hours International Faculty Development Program on “Applications of Business Analytics” held from 9<sup>th</sup> October to 13<sup>th</sup> October 2023 organized by Ramaih Institute of Technology in collaboration with EXCELIR Edtech Pvt. Ltd.



12. Dr. E. Gnana Prasuna, Assistant Professor, Department of Management Studies participated in 10 Hours National Faculty Development Program on “Learning for NLP and Computer Vision” organized by NIST Institute of Science and Technology, Berhampur from 21<sup>st</sup> October 2023 to 31<sup>st</sup> October 2023.



13. Mr. B. Roja Kiran, Assistant Professor, Department of Management Studies participated and successfully completed the Three days “Face to Face FDP” on “Inculcating Universal Human Values in Technical Education” held from 5<sup>th</sup> October 2023 to 7<sup>th</sup> October 2023 organized by All India Council for Technical Education at Madanapalle Institute of Technology and Science, Madanapalle



14. Dr. Prem Knowles S, Assistant Professor, Department of Management Studies appreciated for his special contribution for inspiring the students for enhancing research skills to MITS-Madanapalle Institute of Technology and Science by Sri Bhagawan Mahaveer Jain Evening College, Bengaluru.



15. Dr. B. Rajesh Kumar, Assistant Professor, Department of Management Studies successfully participated in IP Awareness/Training Program under “National Intellectual Property Awareness Mission” held on 17<sup>th</sup> December 2023 organized by Intellectual Property Office, India



16. Dr. B. Rajesh Kumar, Assistant Professor, Department of Management Studies recognised as Top Performing Menor in recognition of his role as mentor for NPTEL online certification courses during July 2023 to December 2023







**Faculty Members of Management Studies along with other participants in Three days “Face to Face FDP” on the theme “ Inculcating Universal Human Values in Technical Education” held from 5<sup>th</sup> October 2023 to 7<sup>th</sup> October 2023 organized by All India Council for Technical Education at Madanapalle Institute of Technology and Science, Madanapalle.**

### **FACULTY PAPER PRESENTATION**

S. No	Faculty Name	Designation	Title of the Paper	Title of the Event	Organizer	Date of Event
1	Dr.Prem Knowles	Assistant Professor	A Study On Factors Influencing The Employee’s Work-Life Balance	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer jain evening college, Bangalore	2nd and 3rd August, 2023
2	Dr.Prem Knowles	Assistant Professor	A Study On Employee Training And Development In Farm Gate Milk Dairy	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer jain evening college, Bangalore	2nd and 3rd August, 2023
3	Dr.Prem Knowles	Assistant Professor	A Study On Stress Management	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer jain evening college, Bangalore	2nd and 3rd August, 2023
4	Dr.Prem Knowles	Assistant Professor	A Study On The Hr Policies And Practices	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer jain evening college, Bangalore	2nd and 3rd August, 2023

5	Dr.Prem Knowles	Assistant Professor	A Study On Talent Management System In Big Bazaar	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer jain evening college, Bangalore	2ndand 3rd August, 2023
6	Dr.Prem Knowles	Assistant Professor	A Study On Motivational Techniques Adopted For Employee Productivity	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer jain evening college, Bangalore	2ndand 3rd August, 2023
7	Dr.Prem Knowles	Assistant Professor	A Study On Performance Appraisal System Towards Hindustan Coca-Cola Beverages Pvt. Ltd.	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer jain evening college, Bangalore	2ndand 3rd August, 2023
8	Dr.Prem Knowles	Assistant Professor	A Study On Quality Of Work Life Balance With Reference To Employees At Amara Raja Batteries	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer jain evening college, Bangalore	2ndand 3rd August, 2023
9	Dr.Prem Knowles	Assistant Professor	A Study On The Impact Of Training On Employee Performance And Their Retention	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveerjain evening college, Bangalore	2ndand 3rd August, 2023
10	Dr.Prem Knowles	Assistant Professor	Study On Effective Recruitment And Selection Process	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveerjain evening college, Bangalore	2ndand 3rd August, 2023
11	Dr.Prem Knowles	Assistant Professor	A Study On Employees Absenteeism In Kotak Mahindra Bank Ltd.	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveerjain evening college, Bangalore	2ndand 3rd August, 2023
12	Dr.Prem Knowles	Assistant Professor	A Study On The Performance Appraisal System In Ernst & Young	Recent Innovation and advancement in Business & Management & ITS contemporary issues	Sri Bhagawan Mahaveerjain evening college, Bangalore	2ndand 3rd August, 2023

				In Sustainable economics ,ICRAIMB2023		
13	Dr.Prem Knowles	Assistant Professor	A Study on Employee Perspectives On Knowledge Management	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveerjain evening college, Bangalore	2ndand 3rd August, 2023
14	Dr.Prem Knowles	Assistant Professor	A Study On Compensation Management	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveerjain evening college, Bangalore	2ndand 3rd August, 2023
15	Dr.Prem Knowles	Assistant Professor	A Study On Factors Influencing The Quality Work Life Employees	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveerjain evening college, Bangalore	2ndand 3rd August, 2023
16	Dr.Prem Knowles	Assistant Professor	A Study On Effectiveness Of Online Recruitment	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveerjain evening college, Bangalore	2ndand 3rd August, 2023
17	Dr.Prem Knowles	Assistant Professor	A Study On Employee Motivation And Morale	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveerjain evening college, Bangalore	2ndand 3rd August, 2023

#### **FACULTYEDITOR/BOOK/BOOKCHAPTER/CONFERENCE**

SI No	Title	Authors (in the ordermaintaining the position)	Year and month of Publication	Publisher	ISBN
1	Role of Information Technology in Research	Dr.B.Rajesh Kumar	October 2023	Oxford Publishers	978-93-9363-153-4



## NEW FACULTY

S. No.	Photo	Name of Faculty	Designation	Date of Joining
1.		Dr. B. Rajesh Kumar	Assistant Professor	14-07-2023
2		Mr. B. Roja Kiran	Assistant Professor	28-08-2023
3.		Dr. E. Gnana Prasuna	Assistant Professor	28-11-2023

## STUDENTS CORNER

Second Year MBA Students (Batch 2022-2024) celebrated “Guru Pournami festival celebrations” on 03<sup>rd</sup> July 2023 in remembrance and honour of Teachers on this day. Dean-Administration and International Relations and Head of the Department of Management Studies Dr. Sremmant Basu and other Department faculties attended this function and blessed the students on this occasion.



Dean-Administration and International Relations and Head of the Department of Management Studies, Dr. Sremmant Basu and other Department faculties addressed on this occasion to the students



Students Honour the teachers on this Occasion

Exhibition conducted by Final Year MBA Students (Batch2022-2024) on the Concept of 'Go Green'on14<sup>th</sup>December 2023 at South Block Third Floor and Dr.C.Yuvaraj, Principal, MITS, Madanapalle participated as a Chief Guest and opened the exhibition. Faculties from various Departments participated in this exhibition



**Dr.C.Yuvaraj, Principal, MITS, Madanapalle participated as a Chief Guest and opened the exhibition**

First Year MBA Section-A (Batch 2023-2025) conducted the exhibition on “Millets Mela 2k23”on 29<sup>th</sup> December 2023 at SB302 Class room in order to create the awareness of millets among the people



**Dr.K.V.Geetha Devi, Head of the Department of Management Studies Opened the Exhibition and visited the students' performance in the stalls**



## STUDENTS' ACHIEVEMENTS

1. Mr. T. Reddy Prasad, a II MBA Section-C student, achieved First Prize in the Photography Competition at the "District Level Yuva Utsav 2023," conducted by Nehru Yuva Kendra, YSR Kadapa, Government of India, on 18th July 2023.
2. Ms. T. Sai Sandhya, a II MBA Section-C student, achieved Third Prize in the Painting Competition at the "District Level Yuva Utsav 2023," conducted by Nehru Yuva Kendra, YSR Kadapa, Government of India, on 18th July 2023.
3. Ms. S. Indhumathi, a II MBA Section-A student, achieved Third Prize in the Essay Writing Competition at the "District Level Yuva Utsav 2023," conducted by Nehru Yuva Kendra, YSR Kadapa, Government of India, on 18th July 2023.



**Dr.C.Yuvaraj, Principal and Dean-Administration and International Relations Dr.Sremmant Basu and Dr.K.V.Geetha Devi, Head of the Department of Management Studies congratulated the prize winners in "District Level Yuva Utsav 2023"**

4. Ms K. Nagalakshmi, Second Year MBA Student (Batch 2022-2024) was selected to participate in JNTUA selection trails held at JNTUA College of Engineering, Kalikiri on 4<sup>th</sup> November 2023



### MITS student selected for JNTU Anantapur Inter University Hockey women's team

(By Our Skyline Staff Reporter)

Madanapalle, November 16: K Nagalakshmi, a final year MBA student at Madanapalle Institute of Technology and Science College, near Madanapalle, has been selected for the university team in the JNTU Anantapur Inter University Selection in the women's hockey team.



College: Kalikiri and was selected for the university team. The selected student was felicitated by College Correspondent Dr N Vijaya Bhaskar Chandrababu, Executive Director Kireethi Nadella, College Principal Dr C Yuvaraj, Physical Director Dr. Donadimane, Faculty and students.



5. Our MBA students Mr. P. Muzeeb Hussian, Second MBA Section-B won first prize in Technical Debate, Ms. S. Limra Nazeera, Second MBA Section-B participated in Logo Identification, Mr. S. Sameer Ali Second MBA Section-C won First Prize in Technical Debate and Logo Identification and Mr. B. Sai Kushal, Second MBA Section-B won first prize in JAM, Logo Identification and Technical Debate.

Ms. R. Malathi, First Year MBA Section-B participated in Rangoli competition, Ms. Pujitha, First Year MBA Section-C participated in Rangoli competition, Ms. Shaik Nazeefa First Year MBA Section-B participated and won Second prize in TEDXTALKS, Mr. V. Jaya Chandra, First Year MBA Section-B, Mr. G. Sasi Kumar Reddy, First Year MBA Section-C and Mr. M. Krishan Kishore were participated General Quiz Competition in TECHNOPHILIA= 2K23 conducted by Viswam Engineering College on 17<sup>th</sup> and 18<sup>th</sup> November 2023.



6. Ms. Shaik Asma, II MBA Section-C student scored more than 80 percentage in the online current affairs Weekly Quiz Competition conducted on 27<sup>th</sup> September 2023 by Entrepreneurship Development Cell, Madanapalle Institute of Technology and Science, Madanapalle.



7. Ms. Shaik Asma, II MBA Section-C student scored more than 80 percentage in the online current affairs weekly quiz competition conducted on 08<sup>th</sup> November 2023 by Entrepreneurship Development Cell, Madanapalle Institute of Technology and Science, Madanapalle.



8. Ms. S. Limra Nazeera second year MBA students participated and Runner of the Competition of Quiz Event in “Brand Buddhipratiyogita- 2023” for the Final Year Marketing Students on 18<sup>th</sup> October 2023 conducted by Department of Management Studies, Madanapalle Institute of Technology and Science, Madanapalle.



## STUDENTS' ACHIEVEMENTS—CONFERENCE PRESENTED

S.No	Student Name	Class	Title of the Paper	Title of the Event	Organizer	Date of Event
1	P.Pushpanjali	MBA	A Study On Factors Influencing The Employee's Work-Life Balance	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
2	Y.Manohar Reddy	MBA	A Study On Employee Training And Development In Farm Gate Milk Dairy	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
3	R.Madhuri	MBA	A Study On Stress Management	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
4	K. Malathi	MBA	A Study On The Hr Policies And Practices	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023



5	K.Monika Lakshmi	MBA	A Study On Talent Management System In Big Bazaar	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
6	A.Vamsidhar reddy	MBA	A Study On Motivational Techniques Adopted For Employee Productivity	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
7	M. Naresh	MBA	A Study On Performance Appraisal System Towards Hindustan Coca-Cola Beverages Pvt. Ltd.	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
8	D. Suneetha	MBA	A Study On Quality Of Work Life Balance With Reference To Employees At Amara Raja Batteries	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
9	Vikas Kumar	MBA	A Study On The Impact Of Training On Employee Performance And Their Retention	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
10	Avvagari Deepthi	MBA	Study On Effective Recruitment And Selection Process	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
11	B.Masthani	MBA	A Study On Employees Absenteeism In KotakMahindra Bank Ltd.	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
12	KalyaniReddy	MBA	A Study On The Performance Appraisal System In Ernst & Young In Bengaluru	Recent Innovation and advancement in Business & Management & ITS contemporary issues	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023



				In Sustainable economics, ICRAIMB2023		
13	C.Kasthuri	MBA	A Study On Employee Perspectives On Knowledge Management	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
14	SriKanya	MBA	A Study On Compensation Management	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
15	Vani	MBA	A Study On Factors Influencing The Quality Work Life Employees	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
16	ValmikiSrilatha	MBA	A Study On Effectiveness Of Online Recruitment	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023
17	Radha	MBA	A Study On Employee Motivation And Morale	Recent Innovation and advancement in Business & Management & ITS contemporary issues in Sustainable economics, ICRAIMB2023	Sri Bhagawan Mahaveer Jain evening college, Bangalore	2 <sup>nd</sup> and 3 <sup>rd</sup> August, 2023

### EVENT PARTICIPATION BY STUDENTS

- Ms.Shaik Asma, II MBA Section -C student participated poetry essay writing competition “ District Level Yuva Utsav 2023” conducted by Nehru Yuva Kendra-YSR Kadapa, Government of India on 18<sup>th</sup> July 2023



### PARENTS MEETING

The Department of Management Studies organized Parents Meeting for the Year 2023 for the Second Year MBA Students (Batch 2022-2024) held on 20<sup>th</sup> December 2023. Parents along with students were participated in the meeting interacted and discussed the past and current academic and non academic performance of the students with their parents.



**Dean- Administration and International Relations  
Dr. Sremmant Basu addressed to parents**



**Vice-Principal-Academics Dr. Ramanathan  
addressed to the parents**



**Students along with their parent attended the meeting**



**Dr. D. Pradeep Kumar, Professor  
Addressed to the parents**

### **INDUSTRIAL VISIT**

1. The Department of Management Studies organized an Industrial Visit for Second Year MBA students (Batch 2022-2024) to Thirumala Dairy, Palamaneru from 6<sup>th</sup> December 2023 to 8<sup>th</sup> December 2023



**Students Industrial Visit at Thirumala Dairy, Palamaneru**

2. First-year MBA students (Batch 2023-2025) visited Prakruthivanam, which is located at 10 km away from Madanapalle. Prakruthivanam on 20<sup>th</sup> October 2023 and employees explained how to cultivate the organic vegetables without using chemicals and make edible oil, snacks, etc.



### ENTREPRENEURSHIP DEVELOPMENT CELL

1. The Entrepreneurship Development Cell organized an online current affairs quiz competition for all the management and Engineering students on 20<sup>th</sup> September 2023. One hundred and sixty three (163) students participated in the competition effectively.



2. The Entrepreneurship Development Cell organized an online current affairs quiz competition for all the management and Engineering students on 27<sup>th</sup> September 2023. One hundred and seventy (170) students participated in the competition effectively.



3. The Entrepreneurship Development Cell and Department of Management Studies organized a Guest Lecture titled "The Role of Knowledge Management in Success" on 20<sup>th</sup> October 2023 and this session was led by Dr. Sudabathula Vijaya Kumar of the Sudabathula group, Sudhaama Foundation. He addressed on knowledge improvement and how the employee manages the knowledge for the success of the business and personal life.



Guest Lecture addressed by Dr. Sudabathula Vijaya Kumar of the Sudabathula group, Sudhaama Foundation and honoured by our Department of Management Studies, MITS



4. The Department of Management Studies in Association with Entrepreneurship Development Cell-MITS organized “Orientation Programme on Entrepreneurship and Career Development” on 26<sup>th</sup> October 2023. Dr. Prem Knowles, Head, ED-Cell was the resource person of the programme.



**Dr.Prem Knowles, Head, ED-Cell addressed towards the students**

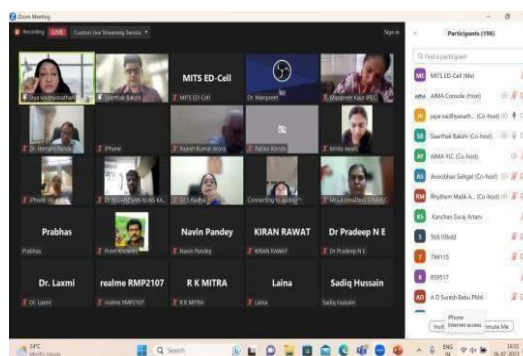
5. The Entrepreneurship Development Cell-MITS and Department of Management Studies organized Orphanage Visit on 15<sup>th</sup> August 2023 at Chaitanya Service Society, Madanapalle. Students and faculty of MITS were welcomed by M.P.Anandan, Founder and Chairman, Chaitanya society. He thanked the Management and Entrepreneurship Development Cell for organizing such a programme and visiting the charity institution. Dr.Babu, Administrative officer introduced the MITS students to the orphan children.



## **DEPARTMENTAL ACTIVITIES AND EVENTS**

1. The Entrepreneurship Development Cell and Department of Management Studies jointly organized a live webinar session in association with All India Management Association on the topic “Role of women in Tech Leadership” on 27<sup>th</sup> July 2023. Ms. Jaya Vaidhyanathan, CEO, BCT Digital was the source person of the programme and session was moderated by Dr Saarthak Bakshi, AIMA YLC - National Brand Communication Co-Chair and CEO, RISAA IVF & Neo’s Angels.





2. Department of Management Studies organized research seminar on “Sustainable Development Goals” on 1<sup>st</sup> August 2023 at Seminar Hall. Prof. Yukari Shiota, Gakushu in University and Prof.Tetsuji Kuboyama, Gakushuin University consented as the chief guests for this event. Prof. Shiota highlighted the value of interdisciplinary research and emphasized how collaboration across diverse fields can yield comprehensive and holistic outcomes. She encouraged the students to consider multidisciplinary approaches in their research endeavors



**Prof.Yukari Shiota, Gakushuin University and Prof.Tetsuji Kuboyama, Gakushuin University along with Department Faculty Members**

3. Department of Management Studies organized “Orientation Programme of the First Year MBA Students (Batch2023-2025)” on 16<sup>th</sup> October 2023 forenoon at Auditorium. Honorable President of RRR Educational Society, Sri. Dwarakanath inaugurated the programme and Dr. C. Yuvaraj, Principal, Madanapalle Institute of Technology and Science briefed about the college to the students and parents.



**Honorable President of RRR Educational Society, Sri. Dwarakanath Nayudu and inaugurated the programme and Dr.C.Yuvaraj, Principal, Madanapalle Institute of Technology and Science brief about the college**

Dr. K. V. Geetha Devi, HoD, Department of Management Studies addressed on the Placement, internship, and results and Introduced the Departmental Staff to the students on 17<sup>th</sup> October 2023 forenoon.



Dr. K. S. Krishna, Assistant Professor and Academic Coordinator, Department of Management Studies addressed on R-22 Regulation, syllabus, and areas of specialization to the students on 17<sup>th</sup> October 2023 forenoon.

Dr. D. Pradeep Kumar, Professor, Department of Management Studies. Head PAARC Cell addressed about the concept of “Design Thinking” to the students on 17<sup>th</sup> October 2023 afternoon



Dr. Jagadeesh Babu, Assistant Professor, Department of Physics, MITs addressed on the “Universal Human Values” to the students on 17<sup>th</sup> October 2023 afternoon

Dr. N. Gangisetty, Professor, Department of Management Studies addressed about the “Bridge Course on Accounting for Managers” to the students on 18<sup>th</sup> October 2023 forenoon.

Placement officers Mr. V. Kathikeyan and Mr. Santhosh Kumar addressed on the “Placement opportunities, required skills, training activities at MITs” to the students on 18<sup>th</sup> October 2023 forenoon.

Dr. Sremmant Basu, Dean of Administration and International Relations addressed on the “Career counselling and foreign education opportunities for MBA graduates” on 18<sup>th</sup> October 2023 afternoon.





Mr.S.Muthu Kumar, Assistant Professor, Department of Management Studies conducted the “Business Quiz” to the First Year Students on 19<sup>th</sup> October 2023 forenoon



Mr. V. Venkata Rao, Assistant Professor, Department of Management Studies addressed the students on “Fundamentals of Accounting” on 19<sup>th</sup> October 2023 afternoon

Dr. C. Damodharan, Physical Director conducted “Meditation and Yoga” for the students on 19<sup>th</sup> October 2023 afternoon.



Smt.Vijaya Lakshmi addressed about “UIF” to the students on 20<sup>th</sup> October 2023 forenoon

Mrs.Nirupama, Assistant Professor, CSE Department and Dr.Raju PG, Librarian addressed to the students about IMS” and Library facilities available in the college on 21<sup>st</sup> October 2023 forenoon.

Dr.Poojari Rajesh, NSS Coordinator addressed on “NSSUnitofMITS” on 21<sup>st</sup> October 2023 forenoon



Mr.S.Muthu Kumar, Assistant Professor, Department of Management studies, MITS addressed on “Power of Positive Thinking” to the students on 25<sup>th</sup> October forenoon.

Dr.Sathish, Assistant Professor, Department of ECE addressed the students on the topic “FM Radio station and ICC” on 25<sup>th</sup> October 2023 afternoon.

Dr.Thamizharasan, Assistant Professor, Department of Mathematics addressed the studentson the topic “Business Statistics for Managers” on 26<sup>th</sup> October 2023 forenoon.

Mr.Roja Kiran, Assistant Professor, Department of Management Studies addressed the students titled on “Odyssey of the Mind” on 26<sup>th</sup> October 2023 forenoon.

Mr. B.Srikanth, Assistant Professor, Department of Management Studies, addressed the students on “NPTEL Course” on 26<sup>th</sup> October 2023 afternoon

Dr.Arul Kumar, Assistant Professor Department of CSE and Institute level of Moodle coordinator addressed the students on “Moodle system of MITS” on 26<sup>th</sup>October 2023 afternoon.



Dr. K. Chandra Mohan, Assistant Professor, Department of Chemistry, and Anti-Ragging Cell Coordinator addressed on the functioning of “Anti Ragging Cell in MITS” to the students on 26<sup>th</sup> October 2023 afternoon.

Dr.Athahar, Associate Professor, Head, Department of English and Foreign Languages, MITS addressed on “Welfare cell and Scholarships” to the students on 27<sup>th</sup> October 2023 forenoon

Mr. Riyaz, Coordinator of Film Makers Club. addressed on “Registration of Film Makers Club” to the students on 27<sup>th</sup> October 2023 forenoon

Dr.Prem Knowles, Assistant Professor, Department of Management Studies, MITS and Coordinator of ED Cell addressed to the students titled on “Entrepreneurship Development Cell” on 27<sup>th</sup> October 2023 afternoon.

Valedictory of Induction Program conducted on 27<sup>th</sup> October 2023 afternoon. The Vice- Principal-Academics, Dr.Ramanathan distributed the prizes and certificates to the winners of the various competitions conducted during induction programme for the first year students. Along with the Induction Program Coordinators Dr.V.G.Muruganand Dr.Sivaraj have given a presentation about the Induction Program. Dr.K.V.Geetha Devi, HoD, MBA, and Dr. Naveen Kumar, HoD, MCA Department are organized the programme



**Vice-Principal-Academics Dr.Ramanathan distributed the prizes and certificates to the winners of the various competitions conducted during induction programme for the first year students**

4. Department of Management Studies organized quiz competition on “Brand Buddhipratiyogita” for the final year marketing students on 18<sup>th</sup> October 2023. Dr. K.V Geetha Devi, Head of the Department, appreciated and awarded them with certificates to the winners in the competition.



**Quiz Competition on “Brand Buddhipratiyogita” and issued awards and certificates to the Winner**

5. The Department of Management Studies in association with Entrepreneurship Development Cell-MITS organized an guest lecture on the topic “The seven habits of highly effective people” for the MBA Students on 04<sup>th</sup> November 2023. Mr B. Mr. Prasad. K, CAD-CAM Trainer, Department of Mechanical Engineering, MITS was the resource person for the programme.



**Mr B. Mr. Prasad. K, CAD-CAM Trainer, Department of Mechanical Engineering, MITS was there source person for the programme**

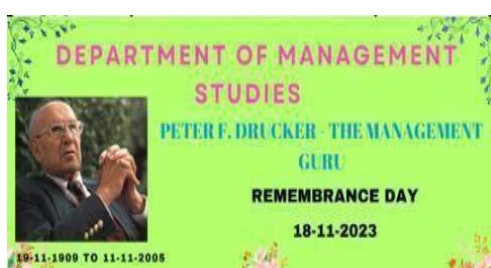


6. The Department of Management Studies in association with Entrepreneurship Development Cell-MITS organized a guest lecture on the topic “Soft Skills for Managers and Entrepreneurs” for the MBA students on 18<sup>th</sup> November 2023. Mr.Purushotham.C, Assistant Professor, Department of English and Foreign Languages was the resource person for the programme.



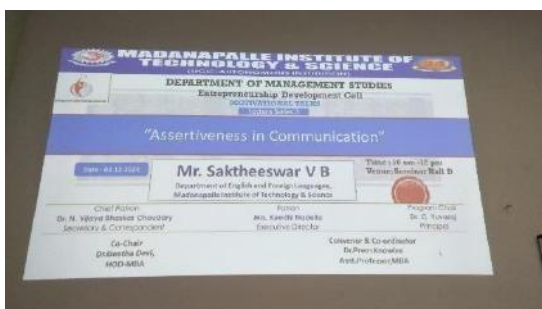
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**Mr.Purushotham.C, Assistant Professor, Department of English and Foreign Languages was the resource person for the programme and delivered speech about the soft skills required for MBA students.**

7. The Department of Management Studies organized the remembrance day for the Management Guru, Dr. Peter Drucker on 18<sup>th</sup> November 2023 Dr. K.V. Geetha Devi, Head, Department of Management Studies invited as the Chief Guest for this function and spoke about the contribution of the Management Guru Peter Drucker and about his contribution towards management.



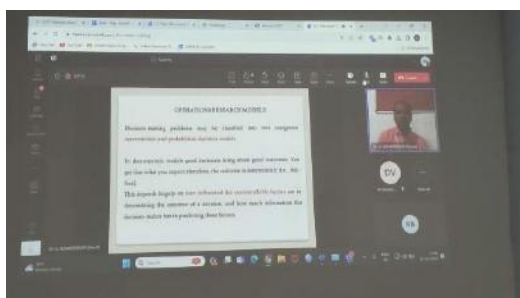
**Dr.K.V.Geetha Devi, Head, Department of Management Studies and Dr .K.S. Krishna, Assistant Professor of spoke about the contribution of the Management Guru Peter Drucker and about his contribution towards management**

8. The Department of Management Studies in association with Entrepreneurship Development Cell-MITS organized a Lecture Series on “Assertiveness in Communication” on 02<sup>nd</sup> December 2023. Mr.V.B. Saktheeswar, Assistant Professor, Department of English and Foreign Languages, Madanapalle Institute of Technology and Science consented as Chief Guest of this series and delivered about the various aspect of assertiveness in communication to MBA Students.



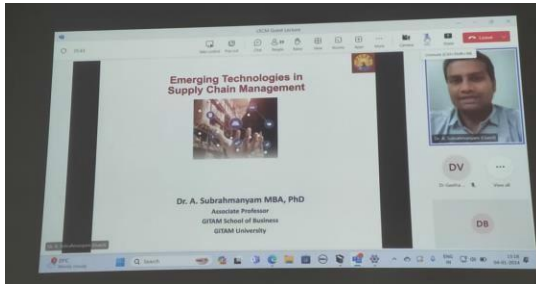
**Mr.V.B. Saktheeswar, Assistant Professor, Department of English and Foreign Languages, Madanapalle Institute of Technology and Science delivered about the various aspect of Assertiveness in communication to MBA Students.**

9. The Department of Management Studies conducted Guest Lecture on “Optimising Decisions-An Application of OR Models” on 12<sup>th</sup> December 2023, Resource Person Dr.G.Somasekhar, Associate Professor, SRM University, Chennai explained about the various models of the Operation Research and its application in taking decision to solve the business problems.



**Dr.G.Somasekhar, Associate Professor, SRM University, Chennai explained about the various models of the Operation Research and its application**

10. The Department of Management Studies organized Webinar on "Emerging Technologies in Supply Chain Management" by Dr. A. Subrahmanyam, Associate Professor, GITAM School of Business, GITAM University on 04<sup>th</sup> January 2024 and addressed about the importance of various technologies used in Supply Chain Management.



**Dr.A. Subrahmanyam, Associate Professor, GITAM School of Business, GITAM University addressed about the importance of various technologies used in Supply Chain Management.**

11. The Department of Management studies has conducted One Day Workshop on “Career Opportunities for MBA Students” on 6<sup>th</sup> January 2024. This workshop inaugurated by Dr.Ramanathan, Vice Principal Academics, Dr.K.V. Geetha Devi, Head, Department of Management Studies along with resource persons Mr. Shaik Shavali, Operations Manager BNP Paribas, Bangalore, Mr. Prabhakar Reddy, Assistant Manager at HSBC Bangalore and Mr. Nurbhasha, Operations Manager, BNP Paribas, Bangalore



**Resource persons Mr.Shaik Shavali, Operations Manager BNP Paribas, Bangalore, Mr.Prabhakar Reddy, Assistant Manager at HSBC Bangalore and Mr. Nurbhasha, Operations Manager, BNP Paribas, Bangalore**



## PLACEMENTSUMMARYOF2023-2024

S.No	Registration Number	NameofStudent	Placedin Company	JobProfileTitle	CTC	Job Location
1	22691E0002	S. Afreen	Numetry Technologies	HR	300000	Bangalore
2	22691E0009	Chitra. Anusha		Lead Generation	300000	
3	22691E0019	M. Babyshamily		Lead Generation	300000	
4	22691E0027	C.Bhavana		Lead Generation	300000	
5	22691E0028	Polem Bhavana		Lead Generation	300000	
6	22691E0033	P.Bhuvanasree		HR	300000	
7	22691E0039	Tirumala Reddy Gari Deepika		HR	300000	
8	22691E0040	B. Dhana Lakshmi		Digital Marketing	300000	
9	22691E0059	S.Indumathi		Lead Generation	300000	
10	22691E0066	Dulla Swapna		HR	300000	
11	22691E0076	Khushnuma Shaik		Digital Marketing	300000	
12	22691E0098	Valluru Meghana		Lead Generation	300000	
13	22691E00A3	V Mohammed Farooq		Digital Marketing	300000	
14	22691E00D5	Raisa Thabussum		HR	300000	
15	22691E00E4	N.Roshan Ali		HR	300000	
16	22691E00F1	Sai Teja Pasupuleti		HR	300000	
17	22691E00G1	Annam Shreya		HR	300000	
18	22691E00I3	Dorigenti Uma Mahesh		HR	300000	
19	22691E00J7	Shaik Nazeeba Shafiq		HR	300000	
20	22691E00B6	Chinthala Nayana Reddy	Bajaj Finance Limited	Functional Trainee	450000	Bangalore
21	22691E00D8	Rakesh Kumar Pomta		Functional Trainee	450000	
22	22691E0059	Indhumathi Subbagalla		Functional Trainee	450000	
23	22691E0008	Chitra Anitha	Skillhacc	Business Development Intern	400000	Bangalore
24	22691E00A0	Katepalli Mithila	Movidu Technology	Business Development& Technical Sales intern	700000	Bangalore
25	22691E0028	Polem Bhavana				
26	22691E0020	Talla Balabharathi				
27	22691E0076	Khushnuma Shaik				
28	22691E0006	P. Amrutha				
29	22691E0083	Laya Bandaru				
30	22691E00E5	S.Sadiq Hussain				
31	22691E00G1	Annam Shreya				
32	22691E0014	Arshad Ahamed				
33	22691E00H5	K.Supritha				
34	22691E0089	Karamala Malika Devi				
35	22691E0085	Shaik Limra Nazeera				
36	22691E0052	Katlakanti Harshitha Reddy	Edu-versity	Business Development Associate	600000	Bangalore
37	22691E0002	Afreen S	Teachnook Edutech	Business Development Trainee	600000	Bangalore
38	22691E00J1	Vijayalakshmi Mannarapu		Business Development Trainee	600000	
39	22691E00H0	Sreelekha Chitikela		Business Development Trainee	600000	

40	22691E0042	Divya Vosuri		Business Development Trainee	600000	
41	22691E00F3	Sameer Ali Shake		Business Development Trainee	600000	
42	22691E0099	Menaka Pothuganolla		Business Development Trainee	600000	
43	22691E0084	Leela Prasad Pulagura		Business Development Trainee	600000	
44	22691E00A8	Muhammad Afreed SA		Business Development Trainee	600000	
45	22691E0074	Kasheef Vajrala		Business Development Trainee	600000	
46	22691E00B7	Netharavathi R		Business Development Trainee	600000	
47	22691E0062	Jagadeesh Kumar Dayranga		Business Development Trainee	600000	
48	22691E0069	JayasreeYakasi		Business Development Trainee	600000	
49	22691E0080	Lalitha G		Business Development Trainee	600000	
50	22691E0011	Aravinda Kumar Seekivaripalli		Business Development Trainee	600000	
51	22691E00F5	Sandhya Rani Thirupalli		Business Development Trainee	600000	
52	22691E00B0	Muskan Shaik		Business Development Trainee	600000	
53	22691E00A4	Monika B		Business Development Trainee	600000	
54	22691E0068	Jayasree Devi KR		Business Development Trainee	600000	
55	22691E00I4	Vani A		Business Development Trainee	600000	
56	22691E0023	Bhanuprakash J		Business Development Trainee	600000	
57	22691E0088	MalathiMogilannaGari		Business Development Trainee	600000	
58	22691E0094	ManjulaMadasu		Business Development Trainee	600000	
59	22691E0071	KalyanBabuB		Business Development Trainee	600000	
60	22691E00I1	Tharun Kumar Reddy Avula		Business Development Trainee	600000	
61	22691E00C3	Pallavi G		Business Development Trainee	600000	
62	22691E00F7	Arkad Saradhi Kamalesh	Fundsroom	Business Analyst- INTERN	320000	Pune
63	22691E00H5	Karamalaputti Supritha		Business Analyst- INTERN	320000	Pune
64	22691E00I6	Shaik Asma		Business Analyst- INTERN	320000	Pune
65	22691E0038	P. Damodhar		Data Analyst	320000	Pune
66	22691E00H8	Susmitha Yakasi		Data Analyst	320000	Pune
67	22691E0057	K Hemarraj		Data Analyst	320000	Pune
68	22691E0053	Guggilam Hema Latha		Data Analyst	320000	Pune
69	22691E00J3	Vinod Babu Koppala		Data Analyst	320000	Pune
70	22691E00I3	PArfath Khan		Data Analyst	320000	Pune
71	22691E0030	Sirasani Bhavitha		Data Analyst	320000	Pune
72	22691E00B2	Kallupalli Nagalakshmi		Data Analyst	320000	Pune
73	22691E0031	Korlakunta Bhavya Sree		Data Analyst	320000	Pune
74	22691E00D0	Manepalli Poornima		Data Analyst- Intern	320000	Pune
75	22691E00A7	S. Mounika		Research Analyst-Intern	320000	Pune
76	22691E00E7	Bysani Sai Kushal	SmartED	Business Development Associate	300000	Bangalore
77	22691E00J5	VishnuVardhana Rao S		Business Development Associate	300000	Bangalore
78	22691E0082	Kadiyampati Lavanya		Business Development Associate	300000	Bangalore





# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

## (UGC-AUTONOMOUS INSTITUTION)

### About MITS

Madanapalle Institute of Technology & Science is established in 1998 in the picturesque and pleasant environs of Madanapalle and is ideally located on a sprawling 26.17 acre campus on Madanapalle - Anantapur Highway (NH-205) near Angalla, about 10km away from Madanapalle.

MITS, originated under the auspices of Ratakonda Ranga Reddy Educational Academy under the proactive leadership of President and Dr. N. Vijaya Bhaskar Choudary, Ph.D., Secretary & Correspondent of the Academy.

MITS is governed by a progressive management that never rests on laurels and has been striving conscientiously to develop it as one of the best centers of Academic Excellence in India. The Institution's profile is firmly based on strategies and action plans that match changing demands of the nation and the students fraternity. MITS enjoys constant support and patronage of NRI's with distinguished academic traditions and vast experience in Engineering & Technology.

#### Vision

To become a globally recognized research and academic institution and thereby contribute to technological and socio - economic development of the nation.

#### Mission

To foster a culture of excellence in research, innovation, entrepreneurship, rational thinking and civility by providing necessary resources for generation, dissemination and utilization of knowledge and in the process create an ambience for practice based learning to the youth for success in their careers.



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UGC 20/12(R)



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from JNTUA



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Certified

### Programs Offered

- B.Tech - Computer Science & Engineering
- B.Tech - Computer Science & Engineering (Artificial Intelligence)
- B.Tech - Computer Science & Engineering (Artificial Intelligence & Machine Learning)
- B.Tech - Computer Science & Engineering (Data Science)
- B.Tech - Computer Science & Engineering (Cyber Security)
- B.Tech - Computer Science & Engineering (Networks)
- B.Tech - Computer Science & Technology
- B.Tech - Electronics & Communication Engineering
- B.Tech - Electrical & Electronics Engineering
- B.Tech - Mechanical Engineering
- B.Tech - Civil Engineering

#### Global MoUs With

8 MoUs  
in  
Taiwan



NATIONAL YUNLIN UNIVERSITY OF  
SCIENCE & TECHNOLOGY



MING CHI UNIVERSITY OF  
TECHNOLOGY



PROVIDENCE UNIVERSITY



NATIONAL UNITED UNIVERSITY



MING CHUAN UNIVERSITY



PINGTUNG UNIVERSITY OF  
SCIENCE & TECHNOLOGY



ASIA UNIVERSITY



I-SHOU UNIVERSITY

3 MoUs in  
South Korea



PUSAN NATIONAL UNIVERSITY



KOOKMIN UNIVERSITY



CHUNGNAM NATIONAL UNIVERSITY

4 MoUs in  
Europe & Russia



IAAM SWEDEN



INNOPOLIS UNIVERSITY



BRNO UNIVERSITY OF TECHNOLOGY



BARHATSHI VEDIC UNIVERSITY

## Madanapalle Institute of Technology & Science

(UGC-AUTONOMOUS INSTITUTION)

Madanapalle-517325, Annamayya Dist., Andhra Pradesh

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**For International Admissions :**

**+91-9100907-314/315/ +977-9827179466**



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258 km from Chennai International Airport

